



## STORY PITCH | HOLIDAY GIVING AND COMMUNITY

# The Gala That Funds the Year

*One evening in December pays for the screenings, biopsies, and surgeries the Foundation will fund all of next year. Coverage ahead of the date drives both the room and the giving.*

## The Angle

The gala is the Foundation's only major fundraiser, and what is raised in December becomes mammograms for uninsured women across Pasco, Pinellas, and Hernando counties in the months that follow. The story has a measurable second chapter rather than ending at the ballroom door.

It is also a community story. The room fills with people who knew Vivian, patients of the practice, and local physicians and business owners.

*We cannot go back and change what happened in our family. We can make sure another family gets the early phone call instead of the late one.*

JOHN HANNA, MD, FOUNDER

## Where the Money Goes

Gifts fund the mammogram for a woman who cannot cover it, the imaging and biopsy that follow when a screening finds something, and the surgical care after that. The Foundation does not hand a woman a result and step away. That full circle model is what separates this from a screening drive.

### THE EVENING

|                |                                                                                         |
|----------------|-----------------------------------------------------------------------------------------|
| <b>When</b>    | Saturday, December 5, 2026                                                              |
| <b>Where</b>   | Spartan Manor<br>New Port Richey, Florida                                               |
| <b>Purpose</b> | Funding mammograms, diagnostics, and surgical care for uninsured women across Tampa Bay |
| <b>Tickets</b> | Ticketing and sponsorship details available through the media contact                   |

### INTERVIEWS AND ASSETS

John Hanna, MD, founder, is available for interview by phone or on camera. Photography from the 2025 gala and the 2025 Pink Bus event is cleared for editorial use and available on request.

### ABOUT THE FOUNDATION

Founded November 2024 by John Hanna, MD, in honor of his wife Vivian. Anchor funded by Internal Medicine MD, the practice they built together in Hudson and Trinity.

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